



## HONORING THE WORLD'S BEST **DIGITAL HEALTH RESOURCES**

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### NEWS RELEASE

For More Information: Chris Behrend, Program Director, [cbehrend@healthawards.com](mailto:cbehrend@healthawards.com), 1-800-828-8225

## Winners Announced for 20th Anniversary Digital Health Awards®

LIBERTYVILLE, IL — The Health Information Resource Center<sup>SM</sup> announced the winners in the spring session of its 20th anniversary **Digital Health Awards**<sup>SM</sup> which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 32 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from more than 400 entries.

Spring 2018 Gold Award winners included *American Specialty Health* (Portal); *Veritas Health* (Infographic); *Johns Hopkins Medicine* (Video); *W2O Group* (Website); *DataPath, Inc.* (Web-based Resource / Tool) and *Visible Body* (Mobile Application). A complete list of winners and entry categories can be found at [digitalhealthawards.com](http://digitalhealthawards.com).

The Health Information Resource Center<sup>SM</sup> (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards**<sup>SM</sup> ([healthawards.com](http://healthawards.com)), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness Day**<sup>SM</sup>, held annually the last Wednesday in September. Visit [fitnessday.com](http://fitnessday.com) for details on these events, both the largest health promotion events of their kind.

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WINNERS



20TH ANNIVERSARY  

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SPRING 2018

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

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# AdvancedMD

PRESENTED TO:

## AdvancedMD

BRONZE / AdvancedMD Rhythm / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Adventist HealthCare

PRESENTED TO:

## Adventist HealthCare

SILVER / Adventist HealthCare & You Blog / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# Albert Einstein College of Medicine

PRESENTED TO:

## Albert Einstein College of Medicine

GOLD / Albert Einstein College of Medicine Facebook Page / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

## Gordon Earle and David Flores, Co-Editors

MERIT / Albert Einstein College of Medicine - The Doctor's Tablet Blog / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# American Academy of Neurology

PRESENTED TO:

## American Academy of Neurology

MERIT / www.aan.com / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# American Heart Association/American Stroke Association

PRESENTED TO:

## American Heart Association

GOLD / Love Your Heart, Love Your Brain . . . It's Simple! / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

SILVER / Comfort Comes in Different Flavors / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

BRONZE / Heart Insight Special Topic Supplement: After a Heart Attack / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

BRONZE / Heart Insight Spring 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

MERIT / Heart Insight Winter 2017 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

MERIT / The Ups & Downs of Blood Pressure / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

PRESENTED TO:

## American Heart Association/American Stroke Association

BRONZE / Stroke Rehab Series / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web Browser

BRONZE / Understanding Common Post-Stroke Medications / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

MERIT / Memory: It's Complicated / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

MERIT / Stroke Connection Winter 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

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# American Massage Therapy Association (AMTA)

PRESENTED TO:

## American Massage Therapy Association (AMTA)

BRONZE / American Massage Therapy Association (AMTA) Website / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# American Society for Gastrointestinal Endoscopy

PRESENTED TO:

## American Society for Gastrointestinal Endoscopy

MERIT / #ColonoscopyIsEasier campaign / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

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# American Specialty Health

PRESENTED TO:

## American Speciality Health

GOLD / EmpowerDecisions! Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Chronic Disease.

BRONZE / INC Pain Management Article / Division: Health Insurer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

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# AMN Healthcare

PRESENTED TO:

## AMN Healthcare

SILVER / Nurse Staffing Quiz / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Anthem Medicaid

PRESENTED TO:

## Anthem, Inc

SILVER / Amerigroup Medicaid Washington Enrollment / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Aptitude Health

PRESENTED TO:

## prIME Oncology

MERIT / prIME LINES Medical News Blog on Oncology & Hematology News / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Series . Web Browser

PRESENTED TO:

## TRM Oncology

MERIT / TRM Oncology's POV / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Series . Web Browser

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# Association of University Centers on Disabilities (AUCD)

PRESENTED TO:

## Association of University Centers on Disabilities (AUCD)

SILVER / Nutrition is for Everyone / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

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# Ava Science

PRESENTED TO:

## Ava Science

BRONZE / Ava Fertility and Cycle Tracking Bracelet / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Wearable sensor .

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# Banyan Communications

PRESENTED TO:

## Centers for Disease Control and Prevention/ Banyan Communications

MERIT / CDC mobile game app teaches concussion safety to children / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Interactive / Gaming. Smartphone

PRESENTED TO:

## Centers for Disease Control and Prevention's National Center for Injury Prevention and Control - Division of Violence Prevention

SILVER / Connecting the Dots / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Beacon Health Options

PRESENTED TO:

## Beacon Health Options

MERIT / How Well Do You Manage Stress? / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Your Inner Financial Ninja: How to Take Control of Your Finances / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Blausen Medical Communications

PRESENTED TO:

## Blausen Medical Communications

GOLD / Blausen.com, A Leader In Global Education & Viewed in Every Country in the World / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

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# Blessing Health System

PRESENTED TO:

## Blessing Health System

MERIT / blessinghealth.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Know Where To Go / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

MERIT / My Story / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

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# Blue Cross Blue Shield of MA

PRESENTED TO:

## Blue Cross Blue Shield of MA

SILVER / Blue Cross Blue Shield of MA MyBlue Member App / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

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# Bolt Public Relations

PRESENTED TO:

## AristaMD

BRONZE / AristaMD's Smart Care Platform / Division: Health System / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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# Booster Shot Media

PRESENTED TO:

## Stanford Children's Health

BRONZE / You Are The Boss Of Your Brain / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Canary Health

PRESENTED TO:

## Canary Health

SILVER / Better Choices, Better Health™ / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Cancer Support Community

PRESENTED TO:

## Cancer Support Community

BRONZE / Frankly Speaking About Cancer Ensayos clinicos / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book . Web Browser

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# Cardiometabolic Health Congress

PRESENTED TO:

## Cardiometabolic Health Congress

BRONZE / Cardiometabolic Chronicle / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

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# CarePort Health

PRESENTED TO:

## CarePort Health

BRONZE / Bridging the Gap Between Acute & Post-Acute Care with CarePort Health's Care Management Solutions / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Carepoynt

PRESENTED TO:

## Tim Stanley

SILVER / Carepoynt / Division: Business: less than 500 employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

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# Centre Hospitalier de l'Université de Montreal

PRESENTED TO:

## CHUM-UHRESS

BRONZE / HIV/HCV medication guide / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Centretek

PRESENTED TO:

## Centretek

GOLD / Catholic Health Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

GOLD / MU Health Care Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Cooper University Health Care / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Sentara College of Health Sciences Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / MU Health Care Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Nebraska Medicine Provider Directory / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

BRONZE / Sentara College of Health Sciences Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Blessing Health System Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Blessing Health System Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .



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# CESAS Medical / University of Glasgow

PRESENTED TO:

## CESAS Medical / University of Glasgow

SILVER / Cytokine Signalling Forum Current Publication Reviews: 2017 / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

MERIT / Highlights from ACR 2017: Updates on Cytokine Signalling Agents / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web Browser

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# Chemistry Agency

PRESENTED TO:

## UPMC Health Plan

BRONZE / UPMC AnywhereCare / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

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# Children's Hospital of WI

PRESENTED TO:

## Children's Hospital of WI

SILVER / Children's Hospital of WI Patient Journey / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Text Messaging .

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# Cigna

PRESENTED TO:

## Cigna

BRONZE / Second Sale / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Social Recipes / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

BRONZE / Text to Engage / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Text Messaging .

MERIT / CDHP eLearning Tool / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

MERIT / Cigna Simple Videos / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Coffey Communications

PRESENTED TO:

## Adventist Health

SILVER / Parenting tips when your child is a perfectionist / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

BRONZE / Holiday for one? How to make the most of a solo celebration / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

PRESENTED TO:

## Capital Region Medical Center

MERIT / Capital Region Medical Center website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Cass Regional Medical Center

MERIT / Cass Regional Medical Center website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Coffey Communications

GOLD / Servings vs. portions: What's the difference? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / Mind your meds / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / What you need to know about healthcare website design / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Book . Web Browser

BRONZE / Bariatric surgery: Is it right for you? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Forms and healthcare websites: A perfect match / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

MERIT / Joint replacement surgery: Are you ready? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Signs of lung disease / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

## Labette Health

MERIT / Labette Health website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Lake Region Healthcare

SILVER / Lake Region Healthcare website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## UnitedHealthcare

SILVER / Healthy Mind Healthy Body, November 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

MERIT / 4 risky health habits -- start making changes today! / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

MERIT / Healthy Mind Healthy Body, December 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

MERIT / Know your health care costs / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

## ConvaTec

PRESENTED TO:

### ConvaTec

MERIT / GentleCath website / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## Crisp

PRESENTED TO:

### Crisp

SILVER / How to Use AzaSite / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

### Trainer Rx

MERIT / The Trainer Rx Experience / Division: Other / Miscellaneous / Audience: Consumers / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

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## CURE Media Group

PRESENTED TO:

### Barbara Tako - CURE

MERIT / Breast Cancer Survivor Sees Red Over Pink / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

PRESENTED TO:

### CURE

BRONZE / A Whisper and Then a Scream / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

PRESENTED TO:

### Rick Boulay, MD - CURE

MERIT / Redefining Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web Browser

PRESENTED TO:

### Sarah Handzel, BSN, RN - Oncology Nursing News

MERIT / Zero Tolerance: Stopping Nurse Bullying Begins With Leadership / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

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# DaVita Inc.

PRESENTED TO:

## DaVita Inc.

MERIT / Video: Quick Dialysis Access Check / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# DaVita Kidney Care

PRESENTED TO:

## DaVita Kidney Care

SILVER / 5 Ways to Help Slow the Progression of Kidney Disease / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / We Live For This- Tracy / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

BRONZE / Today's Kidney Diet: Best Breakfast Recipes / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book . Web Browser

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# Defense and Veterans Brain Injury Center (DVBIC)

PRESENTED TO:

## Defense and Veterans Brain Injury Center (DVBIC)

BRONZE / DVBIC A Head for the Future Recovery Video: Recovery From TBI Is Possible / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Dotdash

PRESENTED TO:

## Dotdash

BRONZE / Verywell / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

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# DrugRehab.com

PRESENTED TO:

## Chris Elkins

GOLD / The Naloxone Guide: How to Save Lives with Naloxone / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

SILVER / What Caused the Opioid Epidemic / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

PRESENTED TO:

## Matt Gonzales

MERIT / Medical vs Recreational Marijuana / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

PRESENTED TO:

## Sarah Grathwohl

MERIT / Lisa Boucher Talks About Addiction and the Drinking Culture / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web Browser

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# Ebix, Inc.

PRESENTED TO:

## A.D.A.M.

MERIT / ADAM Health Twitter Site / Division: Health System / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Twitter .

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# Einstein Healthcare Network

PRESENTED TO:

## Einstein Healthcare Network

MERIT / Liver Disease and Transplantation Multi-Channel Integrative Digital Campaign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

## MossRehab

SILVER / MossRehab Conversations Podcast / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Audio . Web Browser

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# Elsevier Patient Engagement

PRESENTED TO:

## Elsevier Patient Engagement

GOLD / Advance Directives / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

GOLD / Stroke Warning Signs / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / Coping with Financial Concerns of Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / Managing Hyperlipidemia / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

SILVER / Preventing Atrial Fibrillation-Related Stroke / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

BRONZE / Colonoscopy / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / Ischemic Stroke / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Engage PeopleCare

PRESENTED TO:

## Engage Center for Health Behavior Change

BRONZE / Barriers to Better Health / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Express Scripts

PRESENTED TO:

## Express Scripts; Mango Health

BRONZE / Mango Health Powered by Express Scripts / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

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# Firelands Regional Medical Center

PRESENTED TO:

## Firelands Regional Medical Center

BRONZE / Website Redesign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# FSAsStore.com/HSAStore.com

PRESENTED TO:

## FSAsStore.com/HSAStore.com

SILVER / A Guide to HSA Contributions / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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# Geonetric

PRESENTED TO:

## IL Bone & Joint Institute

SILVER / IL Bone & Joint Institute Responsive Website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Hager Sharp

PRESENTED TO:

## National HPV Vaccination Roundtable and Hager Sharp

SILVER / Cancer Prevention Through HPV Vaccination: An Action Guide for Large Health Systems / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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# Harvard T.H. Chan School of Public Health

PRESENTED TO:

## Harvard T.H. Chan School of Public Health; Ariadne Labs

BRONZE / Simple solutions to save lives and reduce suffering / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Health Advocate

PRESENTED TO:

## Health Advocate

SILVER / Health Advocate Blog / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# Health Alliance Plan (HAP)

PRESENTED TO:

## Health Alliance Plan (HAP)

SILVER / HAP Balanced Living Blog / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

SILVER / How Pets Keep Us Healthy / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / 4 Reasons to Get Screened for Breast and Colon Cancer / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / 4 Reasons to Get Screened for Prostate and Colon Cancer / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / HAP Maternity / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / HAP Maternity Blog Series / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web Browser

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# Health Literacy Media

PRESENTED TO:

## Health Literacy Median and UNOS

BRONZE / United Network of Organ Sharing (UNOS) - Transplant Living - Kidney Transplant Learning Center / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Healthgrades, Inc.

PRESENTED TO:

## WellStar / Kelly Davis and Judy Coss

BRONZE / Where the Caring Things Are / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

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# HealthPartners Institute

PRESENTED TO:

## HealthPartners Institute

GOLD / ChooseYourFish / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# HealthyPlace.com, Inc.

PRESENTED TO:

## Elizabeth Caudy, HealthyPlace

MERIT / Creative Schizophrenia / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

PRESENTED TO:

## Emma-Marie Smith, Emily Sullivan, HealthyPlace

SILVER / Verbal Abuse in Relationships / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

PRESENTED TO:

## HealthyPlace.com

BRONZE / HealthyPlace: Mental Health Support, Resources & Information / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## HealthyPlace.com and Hannah Blum

MERIT / I'm Bipolar Too / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser



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# HHS Office of Adolescent Health

PRESENTED TO:

## HHS Office of Adolescent Health

BRONZE / Adolescent Health: Think, Act, Grow® 2018 Playbook / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

MERIT / New Heights: A Support Network for Expecting and Parenting Teens / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

PRESENTED TO:

## HHS Office of Adolescent Health and Interagency Working Group on Youth Programs

MERIT / The Changing Transition to Adulthood / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# HumanGood

PRESENTED TO:

## HumanGood

MERIT / HumanGood Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# InJoy Health Education

PRESENTED TO:

## InJoy Health Education

BRONZE / A Guide to Grief and Healing After the Loss of your Baby / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Intiva Health

PRESENTED TO:

## Intiva Health

SILVER / Intiva Health Platform / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

BRONZE / Intiva Health Career Management Platform / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# INVIVO Communications

PRESENTED TO:

## INVIVO Communications

SILVER / Sapphire Digital Health Solutions / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# JBS International, Inc.

PRESENTED TO:

**JBS International, Inc.**

MERIT / National Agricultural Workers Survey Tables / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Jennings Health

PRESENTED TO:

**Copley Hospital**

SILVER / Live Well Lamoille - Community Health Blog / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

PRESENTED TO:

**Signature Healthcare**

SILVER / Signature Moms Blog / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# Johns Hopkins Health System

PRESENTED TO:

**Abby Ferretti, Lisa Rademakers, Sarah Richards**

BRONZE / January/February 2017 Insight / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

PRESENTED TO:

**Kristen Caudill, Abby Ferretti, Karen Nitkin, Linell Smith, Patrick Smith, Rachel Sweeney**

MERIT / Community Issue 2017 / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

PRESENTED TO:

**Lori Kirkpatrick, Judy Minkove**

BRONZE / Hopkins BrainWise / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

PRESENTED TO:

**Max Boam, Kristen Caudill, Bill Mengers, Karen Nitkin, Linell Smith, Niki Walters,**

BRONZE / Pain Package / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article Series . Web Browser

PRESENTED TO:

**Max Boam, Sue DePasquale**

SILVER / Hopkins Medicine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

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# Johns Hopkins Medicine

PRESENTED TO:

## Johns Hopkins Medicine

GOLD / Minority Health Disparities | Michelle's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

GOLD / Skeletal Reconstruction | Owen's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

BRONZE / #HopkinsLiveWell / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

BRONZE / ACL Surgery | Michelle's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

PRESENTED TO:

## Johns Hopkins Medicine Marketing & Communications

BRONZE / Greenberg Bladder Cancer Institute / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Kaiser Permanente Southern CA Educational Theatre

PRESENTED TO:

## Kaiser Permanente Southern CA Educational Theatre

GOLD / The Test / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

SILVER / Gonna Repeat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / A Conflict of Interest / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Kneadle, Inc.

PRESENTED TO:

## Kneadle

BRONZE / Firefly Instagram / Division: Consumer Product Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Damon Forum 2018 / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Firefly / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Marketing Works

PRESENTED TO:

## DataPath, Inc

GOLD / The Adventures of Captain Contributor, Employee Education & Engagement Program / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Mayo Clinic

PRESENTED TO:

Mayo Clinic

SILVER / www.mayoclinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

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# MD Anderson Cancer Center

PRESENTED TO:

The University of TX MD Anderson Cancer Center

BRONZE / MD Anderson's Cancerwise blog / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# MedBridge

PRESENTED TO:

MedBridge

BRONZE / Revolutionary Mobile App to Improve Patient Rehabilitation Adherence / Division: Nurses / Allied Health Professionals / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Adherence / Compliance. Responsive Design

---

# MedExpress Urgent Care

PRESENTED TO:

MedExpress, Optum, and MRM//McCann

MERIT / MedExpress Urgent Care / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# Medical City Healthcare

PRESENTED TO:

Medical City Healthcare

BRONZE / Medical City Orthopedics / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# MedPage Today

PRESENTED TO:

MedPage Today

MERIT / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Monroe Carell Jr. Children's Hospital at Vanderbilt

PRESENTED TO:

## Strategic Marketing at Vanderbilt University Medical Center

SILVER / Vanderbilt Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

---

# Morneau Shepell

PRESENTED TO:

## Morneau Shepell

MERIT / iCBT Program / Division: Business: 500+ employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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# Mount Sinai Health System

PRESENTED TO:

## Mount Sinai Health System

MERIT / Mitral Valve Repair Center / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Mitral Valve Repair Center / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Multiple Sclerosis Association of America

PRESENTED TO:

## Multiple Sclerosis Association of America

BRONZE / MS Conversations / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

MERIT / My MSA Today July 2017 - Vol. 2 No. 4 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

MERIT / The Motivator Summer/Fall 2017 Edition / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web Browser

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# National Institute on Alcohol Abuse and Alcoholism

PRESENTED TO:

## National Institute on Alcohol Abuse and Alcoholism

BRONZE / NIAAA Alcohol Treatment Navigator / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# National Jewish Health

PRESENTED TO:

## National Jewish Health

MERIT / Clues Your Toddler May Have Asthma / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / National Jewish Health Clinical Trials / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# NavGate Technologies

PRESENTED TO:

## CareOptions Family Healthcare Advisory Program

MERIT / CareOptions WellCheck6 / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / CareOptions WellCheck6 / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# ndp

PRESENTED TO:

## ndp, Jimmy Ashworth, ECD; Chereen Baramki, ACD; Sean Cloney, Front End Developer; Kelli Romanus, Sr. AE; Sarah Sheldon, Sr. Digital Producer; James Colvin, Marketing Analytics Lead

SILVER / VCU Health Hoops / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

## ndp, Sn Dubuque, Copywriter; Dawn Sallas, Digital Designer; Sean Cloney, Front End Developer; Chris Yaconiello, Front End Developer; Kelli Romanus, Sr. AE; Pam Moon, Integrated Producer; Sarah Sheldon, Sr. Digital Producer; James Colvin, Marketing Analyti

MERIT / VCU Health Mammo Matters / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

## ndp, Sn Dubuque, Copywriter; Dawn Sallas, Digital Designer; Sean Cloney, Front End Developer; Kelli Romanus, Sr. AE; Pam Moon, Integrated Producer; Sarah Sheldon, Sr. Digital Producer; James Colvin, Marketing Analytics Lead

GOLD / VCU Health Liver Campaign / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / VCU Health Reproductive Medicine / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / VCU Health Kidney Campaign / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Niel Asher Education

PRESENTED TO:

## Niel Asher Education

MERIT / Nielasher.com / Division: Consumer Product Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Nucleus Medical Media

PRESENTED TO:

## Nucleus Medical Media

SILVER / Screening for Colorectal Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Optum

PRESENTED TO:

## Optum Consumer Experience

MERIT / HealthYourWay.com / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Optum | UnitedHealthcare

PRESENTED TO:

## UnitedHealthcare

MERIT / Know Your Options Video | Zurich / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Optum Health

PRESENTED TO:

## Optum Health

MERIT / TX Health Resources Incentive Countdown e-mail campaign / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

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# OptumCare

PRESENTED TO:

## OptumCare Marketing

BRONZE / OptumCare / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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# OptumRx

PRESENTED TO:

## OptumRx

GOLD / B2B-INTERACTIVE-PDF-EBOOK\_Opioid\_ORX437179\_170725 / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book . Web Browser

BRONZE / B2B-INTERACTIVE-PDF-SELLSHEET\_MemberExperienceOverview\_UHC467821\_20171031 / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

MERIT / B2B-INTERACTIVE-PDF-SELLSHEET\_MedicarePartD\_ORX197950\_170104 / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

MERIT / B2B-INTERACTIVE-PDF-SELLSHEET\_OptimizedChannelCredentialling\_ORX318014\_170424 / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

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# Penn Medicine

PRESENTED TO:

## Penn Medicine

GOLD / IVF at Penn Fertility Care: Valerie and Jason's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / Fact or Fiction: Flu Shots / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Porter Novelli

PRESENTED TO:

## Porter Novelli Public Services

BRONZE / NIIW #ivax2protect Campaign / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Twitter .

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# Presbyterian Manors of Mid-America

PRESENTED TO:

## Presbyterian Manors of Mid-America

MERIT / Salina Presbyterian Manor Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

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# Private Health News

PRESENTED TO:

## Haley Rodgers

BRONZE / Willamette Valley Medical Center / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Real Health

PRESENTED TO:

## Real Health

MERIT / "A Hunger to Stop Hurting," by Jillian Holness / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

PRESENTED TO:

## Smart + Strong

SILVER / RealHealthMag.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# RedMedEd

PRESENTED TO:

## RedMedEd

SILVER / Scale, Bail, or Fail — The CDK4/6 Inhibition Edition / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

SILVER / Severe Asthma Virtual Practice: Clinical Phenotypes and the Emerging Age of Personalized Therapy / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Resonance House, LLC

PRESENTED TO:

## Resonance House, LLC

SILVER / Digging Deep / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Digging Deep Blog / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

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# RevHealth

PRESENTED TO:

## RevHealth

BRONZE / Alkermes "Challenge MDD" Campaign / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

BRONZE / EUFLEXXA "Your Moments" Website/CRM Program / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

BRONZE / Ribociclib VR Immersive Educational Experience / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

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# Rosen Digital

PRESENTED TO:

## Rosen Digital

SILVER / Teen Health & Wellness / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# RXMOSAIC

PRESENTED TO:

## RXMOSAIC and Teva Neuroscience

GOLD / How I told My Family About My MS Diagnosis / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / You Don't Know Jack About MS Blog Series / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Series . Web Browser

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# Salud America!

PRESENTED TO:

## Salud America!

GOLD / @SaludAmerica Twitter / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

SILVER / Latino Health Digital Content Curation / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

SILVER / Salud America! Advocacy Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Sharecare

PRESENTED TO:

## The Sharecare Team

SILVER / Dr. Oz on Instagram / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / "Thoughts and Prayers Aren't Enough to Prevent Gun Violence—Here's What Can" from Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

BRONZE / Sharecare for iOS and Android / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / DailyStrength / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Sharecare on Instagram / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Smart + Strong

PRESENTED TO:

## Hep

MERIT / Hep / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## POZ

MERIT / POZ / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Real Health

MERIT / Real Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Solstice Benefits

PRESENTED TO:

## Solstice Benefits

MERIT / Quiz: Which dental plan is right for you? / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

---

# St. Ann's Community

PRESENTED TO:

## St. Ann's Marketing Department

BRONZE / St. Ann's Community Facebook Page / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / "Spirit" - January 2018 / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

PRESENTED TO:

## St. Ann's Marketing Dept. & Antithesis Advertising

MERIT / Email from Mom / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

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# SweetRush

PRESENTED TO:

## American Medical Association & SweetRush

GOLD / AMA GME Competency Education Program / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .  
Web Browser

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# TBG (The Berndt Group)

PRESENTED TO:

## TBG (The Berndt Group)

MERIT / Redesign & System Consolidation of University of MD Medical Center Digital Assets / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# The MetroHealth System

PRESENTED TO:

## Hyla Winston - The MetroHealth System

MERIT / MetroHealth Digital Annual Report (2017) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

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# Toolbox 4 Healthcare

PRESENTED TO:

## Toolbox 4 Healthcare

BRONZE / Cedar Sinai Park / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Trendline Interactive

PRESENTED TO:

## AARP

BRONZE / AARP Health Newsletter / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

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# UCHealth

PRESENTED TO:

## UCHealth Digital Marketing

SILVER / UCHealth's website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## UCHealth Marketing

GOLD / UCHealth YouTube / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

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# UNC Kidney Center

PRESENTED TO:

Jennifer Flythe MD

GOLD / Dialysis Research / Division: Educational Institution / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# UnitedHealthcare

PRESENTED TO:

UnitedHealthcare

MERIT / UHC Healthy Pregnancy / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

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# UnitedHealthcare Medicare & Retirement/Insurance Solutions

PRESENTED TO:

Sandbox

GOLD / AARP Medicare Supplement Blog Redesign / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web Browser

MERIT / AARPMedicareSupplement.com / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

UnitedHealthcare Medicare & Retirement/Insurance Solutions - Creative Services

GOLD / AARPMedicareSupplement.com Digital Education Downloads / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web Browser

MERIT / eInquiry Emails / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / Plan G Landing Pages / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Vanderbilt Health

PRESENTED TO:

Strategic Marketing at Vanderbilt University Medical Center

SILVER / Vanderbilt Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Vanguard Communications

PRESENTED TO:

## Get Ahead of Stroke Campaign

BRONZE / Get Ahead of Stroke Campaign Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Stroke Scales for EMS / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

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# Veritas Health

PRESENTED TO:

## Veritas Health

GOLD / How Much Water Should You Drink? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Spine-health Forum / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board .

BRONZE / Spine-health Weekly E-Newsletter / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web Browser

BRONZE / Spine-health Whiplash Video / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / Connections Between the Gut Microbiome and Arthritis / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web Browser

MERIT / Spine-health Facebook Page / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Spine-health Upper Back Pain Causes Video / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / Stretching Guide for Back Pain Relief / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

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# ViewMedica Patient Education Videos

PRESENTED TO:

## ViewMedica Patient Education Videos

BRONZE / ViewMedica Orthopedic Patient Education Videos / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

MERIT / Viewmedica Mental Health Patient Education Videos / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser

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# Virgin Pulse

PRESENTED TO:

## Virgin Pulse Global Challenge

BRONZE / Virgin Pulse Global Challenge App / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

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# Virtua

PRESENTED TO:

## Virtua Health

BRONZE / Virtua / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Visible Body

PRESENTED TO:

## Visible Body

GOLD / Muscle Premium / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

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# W2O Group

PRESENTED TO:

## W2O / Alcresta

MERIT / RELiZORB Healthcare Professional Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O / EMD Serono, Inc.

MERIT / Fertility Lifelines Relaunch and Rebrand / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O / Kowa Pharmaceuticals

MERIT / Take Cholesterol to Heart Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O / Kowa Pharmaceuticalsa

MERIT / Take Cholesterol to Heart Audio News Release / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web Browser

PRESENTED TO:

## W2O / Neodyne Biosciences

SILVER / Neodyne Embrace Scar Therapy eCommerce Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O / Symbiomix

GOLD / Keep Her Awesome / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O Group / Dermira

MERIT / Check Your Sweat / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## W2O Group / Intercept Pharmaceuticals

BRONZE / Liver Exposed / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web Browser